



COLORADO THERAPEUTIC RIDING CENTER PRESENTS

# LEGENDS OF THE WEST

• 46TH ANNIVERSARY ANNUAL FUNDRAISING EVENT •



2026 CTRC GALA SPONSORSHIP PACKET

# 2026 CTRC GALA LEGENDS OF THE WEST

Many people with disabilities face profound and overwhelming physical, psychological, and social and emotional challenges without vital therapeutic resources.

According to the Centers for Disease Control, 1 in 4 (28.7%) of adults in the United States have a disability and 1 in 4 adults with disabilities ages 18-44 have unmet healthcare needs due to cost within the past year. That's where the Colorado Therapeutic Riding Center steps in by providing life-changing equine-assisted therapies for people of all ages, abilities, and means.

At CTRC, we ensure that financial barriers don't stand in the way of life-changing experiences. Over two-thirds of each lesson cost is covered through fundraising, allowing us to provide affordable access to our services. Our annual Gala plays a critical role in funding these programs, helping us continue to offer therapies that build confidence, foster independence, and provide healing for both the body and mind.

On June 6th, 2026, CTRC will celebrate 46 years of changing lives in the community as a 501(c)(3) nonprofit by hosting the Legends of the West Gala Fundraiser at the popular entertainment venue Nissi's in Lafayette. This iconic venue will host 175-200 guests from across the Front Range, all coming together to support individuals with disabilities through equine-assisted activities. The event will offer premier and standard seating options, with corporate tables featured in the premier area.

The Gala is not only a celebration of our CTRC legends, our riders and their families, our volunteers and donors, but it is also one of our two largest annual fundraisers. Your sponsorship is crucial in helping us continue our mission. We offer a variety of sponsorship packages, each designed to provide meaningful recognition for your support, and we're happy to discuss custom options that align with your goals.

Your partnership will help us make a lasting impact. Together, we can change lives—one ride at a time. Join us in celebrating this incredible milestone!

You make all the difference! Join us on June 6th for a night of life-changing impact.



# 2026 GALA LEGENDS OF THE WEST



## SPONSORSHIP LEVELS

### TITLE SPONSOR: "HEADLINER HERO" – \$25,000

**1 AVAILABLE**

**VIP SEATING FOR TWO TABLES OF 8**

- Name listed in event title on all event promotional materials
- Inside back cover feature in event program
- 4-hour team-building event for 8 employees planned and executed by CTRC staff
- Opportunity to speak at the event
- All other "Trailblazing Titan" benefits

### IMPACT SPONSOR: "ENCORE PATRON" – \$15,000

**2 AVAILABLE**

**VIP SEATING FOR TWO TABLES OF 8**

- Sponsorship of major event aspects (catering & venue)
- Logo on custom wine glasses for attendees
- One-page feature in event program
- 2-hour team-building event for 8 employees planned and executed by CTRC staff
- All other Trailblazing Titan benefits

### LEADERSHIP SPONSOR: "TRAILBLAZING TITAN" – \$10,000

**2 AVAILABLE**

- Sponsorship of a prominent event aspect (e.g., auction, printed materials)
- Prominent name/logo recognition at the event and on marketing materials
- Plaque for office: "Proud Partner of CTRC"
- All other Silver Spurs benefits

### INFLUENCE SPONSOR: "SILVER SPURS" – \$7,500

**3 AVAILABLE**

**VIP SEATING FOR ONE TABLE OF 8**

- Sponsorship of a designated area (bars, check-in, buffet)
- Signage at your sponsored area
- Podium recognition
- Half-page ad in event program
- Mention in area-wide press release
- Tour of the center with horse meet-and-greet for up to 6
- All other Stetson Star benefits

### COMMUNITY SPONSOR: "STETSON STAR" – \$5,000

**6 TICKETS TO THE GALA**

- ¼ page ad in event program
- Logo placement on beverage napkins
- All other Lariat Legend benefits

### SUPPORT SPONSOR: "LARIAT LEGEND" – \$3,500

**4 TICKETS TO THE GALA**

- Sponsorship of an event component (hors d'oeuvres, AV equipment)
- Logo display on Hwy 52 roadside truck banner
- Logo placement on event website for one year
- Option to add items to a goodie bag
- Tour of the center for up to 6
- All other Golden Horseshoe benefits

### FRIEND SPONSOR: "GOLDEN HORSESHOE" – \$1,500

**2 TICKETS TO THE GALA**

- Sponsorship of a specific event element (signage, programs)
- Logo on signage at event
- Logo placement on the event website for one year
- Recognition via email (3K+ distribution)
- Tour of the center for up to 4
- All other Campfire Companion benefits

### CONTRIBUTOR SPONSOR: "CAMPFIRE COMPANION" – \$500

- Sponsorship of an event detail (table centerpieces, decorations)
- Logo placement in event program
- Social media recognition on channels reaching 6.5K+

**THANK YOU FOR BECOMING A SPONSOR OF THE**

2026 CTRC GALA  
**LEGENDS OF THE WEST**

**IF PAYING BY CHECK, PLEASE FILL OUT THIS FORM AND RETURN IT TO:**

**COLORADO THERAPEUTIC RIDING CENTER**

Natalee Roeder, Development Director  
development@ctrcinc.org  
303-652-9131 X2  
11968 Mineral Road | Longmont, CO 80504  
www.ctrcinc.org

**CONTACT INFORMATION:**

Sponsor Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_  
Amount Enclosed: \_\_\_\_\_

As CTRC is a 501(c)(3) not-for-profit organization, your donation is tax-deductible.  
CTRC's EIN is 84-0837670. You will receive a receipt for your donation for your tax records.

**FOR ONLINE PAYMENTS  
PLEASE SCAN THE QR CODE  
TO THE RIGHT**



**OR VISIT:**  
<https://ctrcinc.org/galasponsor>



# 2026 CTRC GALA LEGENDS OF THE WEST

## A U C T I O N   D O N A T I O N   F O R M

The Colorado Therapeutic Riding Center's 2026 annual fundraiser, Legends of the West, is on June 6. **A key event feature is the live and silent auction.**

When you donate, CTRC will feature your business in the evening's program and promotional materials, website, as well as in our E-Newsletter (with a readership on local, state, and national levels). As CTRC is a 501(c)(3) not-for-profit organization, your donation is tax-deductible. CTRC's EIN is 84-0837670. You will receive a receipt for your donation for your tax records.

We are open to working with you to ensure that you give something meaningful to you and that will encourage our event attendees to become your new customers! **It is our hope that you will join CTRC in celebrating our long and rich history in our community by donating to the event.** This promises to be an evening of joy and love with a Boulder flair!

### CONTACT INFORMATION:

Donor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

### DONATION DESCRIPTION:

\_\_\_\_\_  
\_\_\_\_\_

Estimated Value: \_\_\_\_\_

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